

A Tech Staffing Firm increases engagement with candidates by over 58% using Avrio AI's Recruiting Platform

Avrio AI is working with one of the fastest growing recruitment firms, focused on accounting, Legal, IT and sales. Using Avrio AI's recruiting platform to mine existing ATS data, this firm significantly increased their candidate engagement rate and improved the overall candidate experience.

The outreach included:

- Automated email invites sent to the top 45% of matched talent
- The position was a mid-level Accounts Payable Officer Position
- Rio's conversation was tailored specifically to each candidate but focused on skills, experiences and interest in the job

Challenge

This firm wanted to scale their ability to engage with candidates in their ATS and continue to fulfill their clients' needs. To do this, the firm needed a solution with the ability to have dynamic conversations with the right people and further qualify them for the open position.

The Results

Rio, our Conversational AI Chatbot proved to be an effective way to engage candidates about open positions. The engagement and conversation results were:

Solution

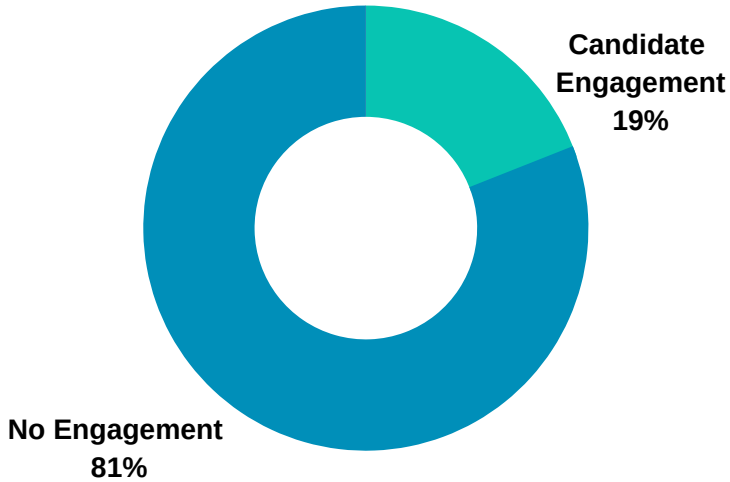
Avrio AI's recruiting platform was selected as this staffing firm's solution because of the demonstrated accuracy of our matching and screening capabilities. This firm used **'Rio', our Conversational AI Chatbot** to reach out to candidates about the open positions and have conversations designed to further qualify candidates/requisition fit.

- Candidate engagement **increased over 2x** compared to industry standards
- **30%** of candidates engaged with Rio - the industry average is only 19%
- **91%** of engaged candidates completed or were still interviewing with Rio

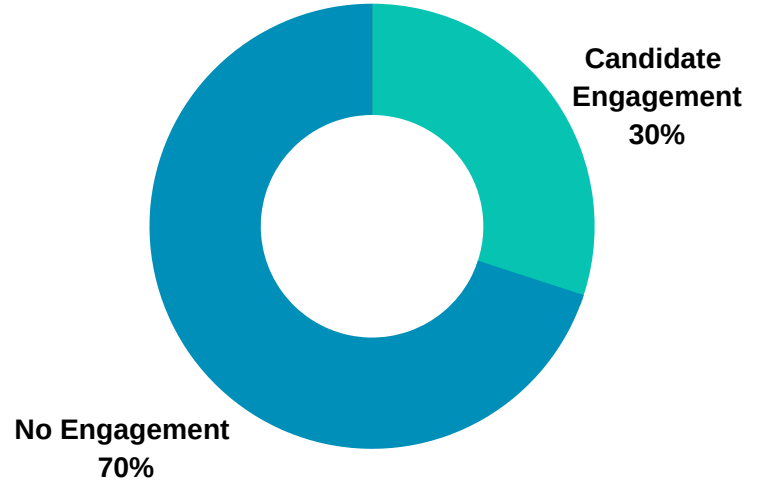
Breakdown of Engagement

This staffing firm used Avrio AI's Chatbot to reach out to talent with personalized conversations, further engaging and screening them for the job.

Industry Average

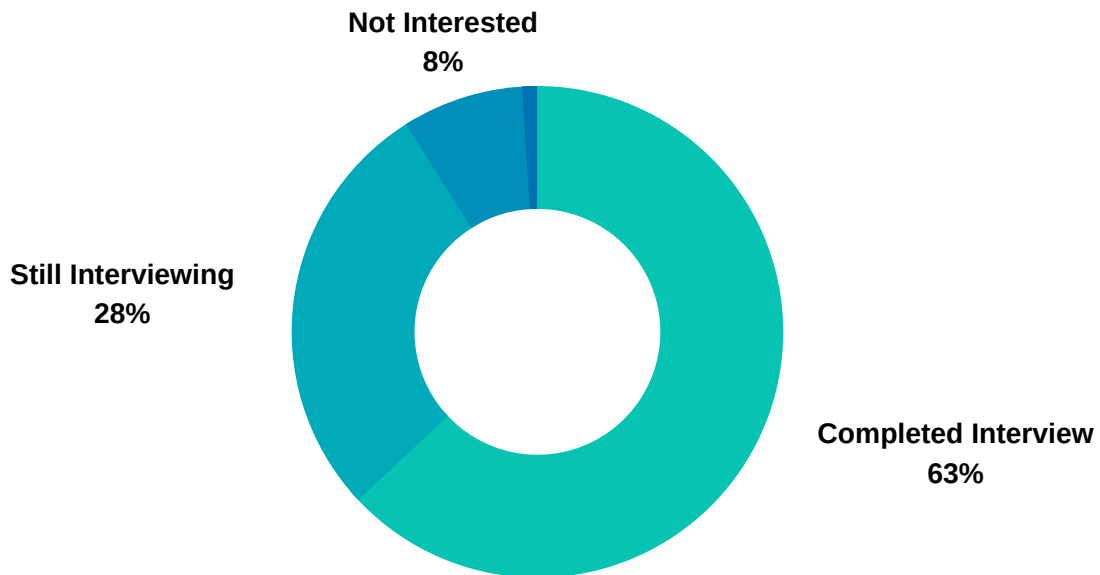


Avrio AI



With Avrio AI, there was a **58% increase in candidate engagement**

Conversation Breakdown



Of the engaged talent, **91% completed or were still in the screening interview** with Rio

Visit goavrio.com to discover how Avrio AI's Recruiting platform can drive results for your business.